

# Headquarters' News January 2002

A monthly newsletter from GSFSA Headquarters especially prepared for:  
Executive Board, House of Delegates, Supervisors and State Staff

The mission of GSFSA is to advance the availability, quality and acceptance of school nutrition programs as an integral part of education.



## ...From the President

Hello GSFSA Family:

Happy New Year! I trust all of you were good little boys and girls and received all you wanted for Christmas! By now you have made all your New Year's resolutions and probably broken some too. The holidays were a wonderful time to reflect on this past year, to spend time with family, and to make new goals for 2002.

I would like to commend Valerie Bowers, Publications Chair and Patrice Cayce for the great issue of Georgia Gems! I was thrilled to see and to read about all the exciting activities going on in all of your chapters. I hope you have had time to read this fantastic issue of Georgia Gems. Be sure to check out the registration for Conference and all the fun activities planned with you in mind. Also, be sure to mail back your ballots!

By now Joyce Akins and Peggy Chaney, Legislative Chairs, have assigned your district a special week to visit the capitol. Let's make those contacts. Check with your District Legislative Chair about the issue paper and what to put in the GSFSA bags. What a great opportunity for us to promote child nutrition and GSFSA!

Congratulations to Cindy Ham for winning the National Foodservice Achievement Management Excellence Award! Cindy, GSFSA is very proud of you and all your accomplishments. This is why you do not want to miss the 3<sup>rd</sup> Annual Food Assistant's Training. Cindy has planned a super, fun-filled program, check out the dates, and register NOW! We planned 3 training seminars this year to accommodate more of our single unit members. If you do not participate, you can not **GROW** in your profession. You will not want to miss it!

I am on the road again to Jekyll Island, for our second site visit. Also, Gretchen Schulz and I will be traveling, by air, January 12 to Albuquerque, New Mexico, for the ASFSA Industry and Technology Seminar. Please keep us in your thoughts and prayers.

Keep growing and promoting your programs, I can hardly wait to see all of your scroll documentation notebooks! Check those deadline dates and remember to save me some of those great pictures for my scrapbook!

May God bless you in 2002,  
Karen Green, GSFSA President 2001-02

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## A Message from the Executive Director

Welcome to a grand new year— 2002!

Here in the Atlanta area, we have survived another sudden blizzard (really, about 4 inches of snow) and are back in the groove again, preparing for the second half of our GSFSA year.

I hope you all enjoyed your holidays as much as I did with the “grands.” This year, the favorite Christmas toys ranged from “Mike” and “Sully” pajamas (for those of you without little ones around, these are Disney characters from the movie “Monsters, Inc.”) to a Barbie doll and tea set. Patrice traveled to her home near St. Louis, and enjoyed “watching TV and having someone cook” for her. Naomi and Daphne both celebrated with their families here in the Tucker area.

Our first Conference registration came from JoAnn Kilby, our Awards Chair from Cobb County, and co-creator of many memorable skits for GSFSA! Registration forms are in the Georgia Gems winter magazine, which you should have received by now. Our program chairman, Virginia Hart, has a great conference planned in Jekyll, so don't delay in signing yourself up for lots of fun and education. Of course the conference information is also on our Web site, [www.gsfsa.com](http://www.gsfsa.com). Here you can find all the information on conference as well as upcoming meetings and events.

The “Food Assistant's” Training workshops begin January 25th in Macon, and continue on February 1st in Valdosta (There is a change in location here, noted elsewhere in this newsletter.) and February 8th in Gwinnett. Cindy Ham is handling the program planning for these, so you can be sure the content will be lively as well as informative.

Executive Board members, remember the meeting on Saturday, January 26th, at the Macon Holiday Inn at Arkwright Road. District Presidents will meet Karen for breakfast on Saturday morning prior to the meeting.

State Legislative visits begin next week, and we will be sending out updated “Talking Point” for you to use during your visits (these will also be on the Web site). Remember to let our Legislative Consultant, Mary Frances Williams, know when you arrive at the Capitol and she will meet with your group.

Are you ready to visit our Congressmen and Senators in Washington? The ASFSA Legislative Action Conference is March 3 - 6th, at the J.W. Marriott on Pennsylvania Avenue. The registration packets have been mailed from ASFSA, but all of the information is also on their Web site at [www.asfsa.org](http://www.asfsa.org). Please let us know who will be attending this meeting from your district and county so we can plan our visits. *The GSFSA Legislative Chairs, Joyce Akins and Peggy Chaney, will make all of the appointments for LAC visits!* You do not need to make your own appointments for Washington.

Stay warm and keep up the good work for healthy children!

Susan

## Dates & Deadlines

### January

- 13-15 ASFSA Industry Seminar
- 25 Food Assistant's Training, Holiday Inn  
Macon
- 25 Executive Committee/ Foundation Meeting,  
Macon
- 26 Executive Board Meeting, Macon
- 31 Cutoff postmark date for all membership  
and certifications to qualify for awards.

### February

- 1 Food Assistant's Training, Valdosta
- 8 Food Assistant's Training, Gwinnett Tech

## GSFSA Recipe Database

GSFSA is asking for your most popular recipe. We want to start a database of recipes on our web site, [www.gsfsa.com](http://www.gsfsa.com). We will feature a recipe of the month and add each month's recipe to the database.

Please e-mail your recipe to [patrice@gsfsa.com](mailto:patrice@gsfsa.com). The recipe should be accompanied with the following in this order:

- 1) Recipe name
- 2) Directions for preparation
- 3) Serving Size
- 4) Nutrient analysis
- 5) Number of Servings
- 6) A short description
- 7) Author's name
- 8) School name
- 9) County name

All of the above must be submitted with the recipe if you want it to be considered for publication on the GSFSA web page. We are working on a form for submissions online. Please continue to check our web site, [www.gsfsa.com](http://www.gsfsa.com) for the form.

## 2002 GSFSA Election

Ballots must be postmarked by February 1, 2002.

You will find your ballot in the winter issue of Georgia Gems.

## Membership Totals

(as of 12/31/01)

<b>District 1</b>	<b>629</b>
<b>District 2</b>	<b>603</b>
<b>District 3</b>	<b>652</b>
<b>District 4</b>	<b>1034</b>
<b>District 5</b>	<b>64</b>
<b>District 6</b>	<b>644</b>
<b>District 7</b>	<b>878</b>
<b>District 8</b>	<b>817</b>
<b>District 9</b>	<b>661</b>
<b>District 10</b>	<b>303</b>

**Total - 6,285**

## Membership Drive Reminder!

Look for information concerning the next big membership drive from ASFSA in this newsletter. Georgia was the top state in the membership drive last fall and we want to hold on to our title.

## **“FOOD ASSISTANTS” Training Workshop Update**

### **Change in Location for Valdosta Session on February 1st**

The location of the Valdosta session of the “Food Assistants” Training on February 1st has been changed to the Valdosta-Lowndes County Conference Center at One Meeting Place, Valdosta, GA 31601. It was scheduled to be at Valdosta Technical College, but their enrollment was too large for GSFSA to use a class room.

Remember- On February 1st, go to Valdosta Conference Center for the GSFSA “Food Assistants” Training! Directions will be included in all confirmations for those attending.

Valdosta Conference Center

1 Meeting Place, Valdosta, Georgia 31601

P.O. Box 1964, Valdosta, Georgia 31603

Phone: (229) 245-0513 / Toll Free: 1-800-569-8687 / Fax: (229) 245-5240

## **We thank our Sponsors To Date (1/02):**

### **2001 KickOff Luncheon Sponsor:**

Mayfield Dairy Farms, Inc.

### **2001 Manager’s Retreat:**

Mayfield Dairy Farms, Inc.

Quality Sales & Marketing, Inc.

### **2001 Industry Seminar Sponsors:**

Reception Sponsors - Premier Equipment & The Hansen Group

Lunch Sponsors - Campbell Soup and Mayfield Dairy Farms, Inc.

Breakfast Sponsors - Gilardi Foods and Pierre Foods

Speaker Sponsor - Carman- Girard & Associates, Inc.

Break Sponsor – Bryan Foods, Jimmy Dean, Sara Lee Refrigerated and State Fair Foods

### **2002 Annual Conference Sponsors:**

General Session Sponsor - Gilardi Foods

Gold Sponsors - Gold Kist, Inc. and Mayfield Dairy Farms, Inc.

Silver Sponsor - Pierre Foods

Bronze Sponsors - Sartox, LLC and Upstate Farms

Rotating Workshop - Campbell Soup, PMR, Inc.

Pre-session Sponsor - Moore-Warren Equipment

Wellness Walk T-shirts - Gold Kist, Inc.

Entertainment - Williams Institutional Foods

First Timer’s Breakfast - Super Bakery

### **Web Page Sponsors**

Gilardi Foods

Horizon Software

PMR, Inc.

School Link Technologies

Prolunch by A.T.I.

## **Rebound GSFSA Membership with ASFSA's March Membership Madness**

Many, many thanks to everyone who participated in the ASFSA 2001 One-Day Membership Drive that was held in October 2001. Georgia led the nation in the campaign by recruiting 473 new members. Louisiana was second with 283 new members and North Carolina was third with 228 new members. Congratulation GSFSA!

ASFSA is sponsoring the "March Membership Madness" campaign and GSFSA will once again participate in an effort to recruit new members. The March Membership Drive will focus on bringing people back into the association, who have recently canceled their membership. Historically, membership in ASFSA and GSFSA increase a lot in the spring with state conferences, therefore, ASFSA decided to do this campaign to hopefully give an extra boost to membership for this year.

Here's how the campaign will work.

- ASFSA will send out cancelled member rosters in mid January to our state office. The list will provide the names of all members who have let their membership lapse within the last year.
- ASFSA will also send the state office a Member Recruitment Guide that will include applications and brochures.
- Local and Districts chapters will recruit new members, targeting old members and reminding them of all the benefits of the association, and why it is so important to stay a member.
- Local and District chapters will report total members recruited in 2002 to the state membership chair (Jimmie Barnett) by April 1, 2002.
- The state membership chair will report the results to ASFSA by April 5, 2002.
- The final four states with the most members recruited will be recognized and given awards at ANC 2002 in Minneapolis.

While GSFSA did a great job in the October campaign, we did not reach our membership goal for the year. We have the potential of having over 10,000 members in Georgia, and we still only have 6,124 members at this time. We can increase this number if we work really hard by participating in the "ASFSA March Membership Madness Campaign". How can we do it? Continue to recruit old and new members by sharing information about the Association with co-workers and friends and encouraging them to become members. Tell colleagues about the benefits of belonging to an association dedicated to protecting and enhancing child nutrition programs. Tell colleagues that being a member can help them improve themselves professionally and much, much more.

So lace up your sneakers and get ready to hit the ground running with the March Membership Madness! With your help, GSFSA will make a SLAM-DUNK with an increase in membership. For more information contact Jimmie Barnett, GSFSA 2001-2002 Membership Chair.



# MEMO

**January 9, 2002**

TO: School Nutrition Directors

FROM: GSFSA Headquarters

SUBJECT: Refreshments for State Board of Education Meetings .....

Yes, it's time again to sign up for State Board of Education refreshments!

Thanks to all of you who helped out last year. The Board members really do appreciate and remember our efforts.

Attached is a schedule for 2002 and an outline to help you market your school nutrition program. Please help us continue this excellent marketing effort by signing up for a month. Please choose a first and second choice. We need the form returned by January 31, 2002. We will confirm the schedule with you as soon as possible.

Thank you so much for taking the time and effort to make this project a success! If you have any questions, please feel free to contact us at 770-934-8890 or 1-800-543-2023 (inside GA).

**GEORGIA SCHOOL FOOD SERVICE ASSOCIATION**  
**SNACKS for State Board of Education Meetings**  
**a PUBLIC RELATIONS OPPORTUNITY!**

**WHO:** *State Board of Education members (approximately 20 people)*

**WHAT:** *Nutritious snack breakfast*

**WHEN:** *8:30 A. M. on the Thursday morning following the second Wednesday of each month.*

**WHERE:** *Twin Towers East, 20<sup>th</sup> floor, Board Room*

Serving a snack/breakfast to the State Board members is a wonderful public relations opportunity! We can show support of our board members, promote the school nutrition program, and emphasize the importance of breakfast! (It's also a photo opportunity for the public relations book!)

**Procedures:**

1. Menu suggestions: Fresh fruit (bite size), juice, fruit/cheese kabobs, cheese cubes, muffins, loaf type breads, finger sandwiches coffee cakes (avoid items that require heating or will not hold up to two hours); Avoid too much sugar! Coffee, sugar, creamer, hot cups are provided by the State BOE office staff.
2. Space: Space is limited to a small table. Use no more than two (2) or three (3) disposable serving platters/bowls.
3. Paper goods: Provide plates (dessert size), napkins, forks, spoons, toothpicks, etc.
4. Promotional ideas: Choose a theme each month. Coordinate paper goods. Some suggestions are:

August..... Back to School  
September.....5 a Day; Fall  
October.....NSLW; Halloween  
November.....Harvest; Thanksgiving  
December.....Holiday  
January.....Snowmen; Superbowl Party  
February.....Heart Week  
March.....NSBW, Spring  
April.....Spring  
May.....Summer theme  
June.....Beach theme  
July.....4<sup>th</sup> of July

5. The “nitty-gritty” of setup: \_\_\_\_\_

- a) One person can deliver if you plan well. Your refreshments should fit into two (2) shopping bags. (ASSEMBLE THE TRAYS UPSTAIRS.)
- b) Drive into the parking lot at Twin Towers. Drive by Twin Towers West (first building) through the archway and up to the dock at Twin Towers East. Look for the security guard and ask to park while you are delivering the snack/breakfast to the State Board room. (It doesn't hurt to have a snack for him/her.)
- c) Go through the doors, down the hall by the mail room. Take a left and you will be in the cafeteria area. Go up the escalator. Take a left and go to the elevators. Go to the 20<sup>th</sup> floor. Exit the elevator and you will see the State Board room sign on the left. Go to the front of the room, and the setup room is behind a screen to the left. Be sure to identify yourself to the DOE staff who will be awaiting your arrival. (Be sure to put out the fact sheet and sign (provided by GSFSA) so your chapter/GSFSA can get credit.)
- d) Ask if the Chair, Otis Brumby, or your district's board member has time for a photo.
- e) Remove all cartons, wrappings, etc.