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The First  on the Journey to Learning

GSFSA Headquarters' News September 2002

A monthly newsletter from GSFSA Headquarters especially prepared for:
Executive Board, House of Delegates, Supervisors and State Staff
2372 Main St., Tucker, GA 30084
www.gsfsa.com



Mission: The mission of GSFSA is to advance the availability, quality and acceptance of school nutrition programs as an integral part of education.

...From the President

Dear GSFSA Friends:

Now that a new school year has started, our bus is really moving along in high gear! We have some exciting destinations that you won't want to miss coming up soon on our school nutrition journey.

First, our GSFSA food assistants will want to sign up for one of two Food Assistants' Workshops that we are planning: September 20 in Lawrenceville and October 4 in Tifton. Rhonda Cooper, school nutrition director in Pierce County and our GSFSA Professional Development and Certification Chair, wanted to move the workshops this year to the early part of the school year because directors she talked to said the knowledge gained by the food assistants could then be applied throughout the school year. Rhonda has planned an outstanding program. We have sessions planned on a "Winning Attitude," "Bread Baking Tips," "Making Your Equipment Work for You," "Work Smarter, Not Harder," and "Sharing Some of Our Best Ideas About Promotions and Marketing." The workshop promises to be a great professional development experience for those food assistants who have the opportunity attend.

As late September rolls around, we have our third annual Commodity Reprocessing on Parade (CROP) Show. The show is scheduled for September 26 at the Macon Centreplex. The Georgia Department of Education staff will be leading this workshop, which is designed to empower us with knowledge about the cost effectiveness of commodity processing. As in years past, we'll also have vendors on hand to exhibit their processed end products.

Our bus will park overnight in Macon because the next day (September 27) is the annual Kick Off Luncheon and Public Relations Seminar. We have a terrific Public Relations Seminar planned for you. Vickie James, RD/LD, the creator and national director of Healthy Kids Challenge (HKC), will be our speaker. HKC is a school/community based approach to children's health that was originated by *Cooking Light* magazine. Now a free-standing, nonprofit program, HKC focuses on increasing opportunities for healthy eating and physical activity for children and their families. Vickie will be offering suggestions for many easy-to-organize activities that you can plan in your schools. Please note on your registration form for this seminar that you have the option of purchasing the School Activity Kit that Vickie has designed to help you implement these activities.

Speaking of healthy children, please be sure to look at the resolution on childhood obesity that was recently posted on the GSFSA Web site. Last year during a GSFSA Executive Board meeting, it was suggested that the association draft a resolution that could be adopted by local boards of education to express concern about the growing epidemic of childhood obesity. Our immediate past president, Karen Green, asked Jane Wiggins, school nutrition director in Columbia County, to lead this effort. Jane's work resulted in a very fine, well-written resolution that we hope will be the springboard for conversations in your school system about childhood obesity.

That's our September bus stops in a nutshell. For more detail about any of these activities and to obtain registration forms, go to the GSFSA Web site or call the GSFSA office at 770-934-8890 or 800-543-2023. One thing I have come to really appreciate as your GSFSA president, is the very competent and caring staff we have in our headquarters office. They are always ready to help our members and are just a phone call away. So give them a call if you have questions about any association activities.

Your Friend and Bus Driver,

Gretchen Schulz, President 2002-2003



The First STOP on the Journey to Learning

MESSAGE FROM THE EXECUTIVE DIRECTOR

Good morning, GSFSA,

Please remember to VOTE in the primary run off elections on Sept. 10th! There are state wide races in the run off elections that are important to school nutrition programs in Georgia, including State School Superintendent and Congressional positions. Please let your voice count by voting.

By now, I imagine all of the school kitchens are running at full speed and, I hope, with few disruptions. I joined my second grade grandson for lunch last week at Camp Creek Elementary in Gwinnett County and enjoyed it thoroughly (but I ate his melon slice.) Keep up the good work you always do in feeding our children. Here in the office, we are processing Food Assistants Workshop and Kick Off Luncheon registrations, and preparing for the CROP show, Manager's Retreat, Industry Seminar and the fall Executive Board and House of Delegates meetings. I hope to see many of you at these events. Information on all of these events is posted on the Web site at www.gsfsa.com.

Don't forget to check out the GSFSA Web page. If you have not visited our web site recently, you are missing a lot of great resources. You will find Power Point presentations for your PTA and School Board and for training your staff, plus all of the Gold, Silver, and Bronze Scroll requirements and more. We will post job openings also, if any are sent to us. If you have suggestions for the web site content, send them on!

The Legislative chairmen are working on developing our state Legislative Issue Paper, and hope to have it ready for the Executive Board meeting. Mary Frances Williams has been selected as our Legislative Consultant again this year. Don't hesitate to contact her with any questions about our issues on retirement and breakfast funding. (Her contact information is listed on page 4)

Remember that the GSFSA staff is here to serve you! Let us know how we can help you.

With admiration for your hard work,

Susan Cheshire

DATES & DEADLINES

SEPTEMBER

- 20 Food Assistants' Training, Lawrenceville East Center, Gwinnett
- 26 CROP Show, Macon Centerplex
- 27 Kickoff Luncheon & Public Relations Seminar, Macon Centerplex
- 27 Executive Committee & Executive Board Meetings, Crowne Plaza Hotel, Macon
- 28 House of Delegates Meeting, Crowne Plaza Hotel, Macon

OCTOBER

- 1 Affiliation applications for local/district associations must be post marked to GSFSA headquarters to qualify for awards in the Spring.
- 4 Food Assistants' Training, Tifton
- 14-18 National School Lunch Week
- 22-24 GDOE State Directors' Conference, Athens
- 23 ASFSA Membership Drive Day
- 30 GSFSA Two-for-One Membership Campaign ends.

MEETINGS & EVENTS

2002 Food Assistants' Training

September 20th and October 4th

Lawrenceville East Center, Gwinnett & Tifton Rural Development Center

The 4th annual Food Assistants' Training will cover work simplification, bread baking tips and ideas about marketings and promotions.

2002 Commodities Reprocessing On Parade Show (CROP)

September 26, 2002

Macon Centreplex

The 3rd annual CROP show will feature training and information on federal procurement and state food processing programs. You will also be able to sample end products from vendors. For more information visit www.gsfsa.com and click on 2002 Commodity Reprocessing On Parade or call the Headquarters office.

2002 NSLW Kickoff Luncheon

September 27, 2002

Macon Centreplex

The NSLW Kickoff Luncheon begin at 8:30 am with a public relations seminar featuring Vickie L. James RD/LD. The workshop titled "School Meal Programs are Driving the Bus on the Journey to Learning for Kids!" will help participants develop a sense of ownership and pride in the role that school meal staff play in the education of the child. The luncheon will begin at 11:30 am and will include award presentations.

Executive Board/HOD Meetings

September 27th and 28th

Crowne Plaza Hotel, Macon

2002 NATIONAL SCHOOL LUNCH WEEK

October 14-18, 2002

"Stars, Stripes and School Lunch"

The National School Lunch week packet was mailed out in August. If you need a packet or more information please call the Headquarters office or go to www.asfsa.org on the web.

2002 MANAGERS' RETREAT

November 7 - 8, 2002

The GSFS Foundation Managers' Retreat will be held November 7-8, 2002 at Epworth-by-the-Sea on St. Simon's Island. Registration information will be mailed in the coming weeks.

2002 INDUSTRY SEMINAR

December 3 - 5, 2002

The GSFS Industry Seminar will be held December 3-5, 2002 at Callaway Gardens. Don't miss the "Live Auction" conducted by Brooks Coleman. Our Industry Partners are contributing great items, such as - Lincoln pan sets and hotel stays.

GSFSA Thanks our Corporate Sponsors

(as of August 31, 2002)

National School Lunch Week Kickoff Luncheon

Georgia Beef Board

Mayfield Dairy Farms, Inc.

Web Page Sponsors

Gilardi Foods

Harvest Share, Inc.

Horizon Software International, LLC

ProLunch A.T.I.

Membership Totals as of August 31, 2002

District 1	614
District 2	554
District 3	598
District 4	1085
District 5	42
District 6	604
District 7	865
District 8	762
District 9	607
District 10	271

Total - 6,002

GSFSA Legislative Consultant

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Phone/Fax: 770.422.6749

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“Updated” Desk Reference

The 2002 edition of the GSFSA Desk Reference will be in print soon. The Desk Reference is given at no charge to all Directors and Coordinators that are GSFSA members. The Desk Reference will list vendors and contact information by product category. Look for your copy to arrive in October.

New Industry Representative to the Executive Board

Chip Conner of Cal-Tex Citrus Juice has been elected by our industry members as their representative to the GSFSA Executive Board. Chip will serve a one year term on the board.

**Georgia School Food Service Association
and
Georgia Department of Education, School Nutrition Program
Announce the**

**3rd Annual State Commodity Food Processing Training
&
Commodity Reprocessing on Parade (CROP) Show 2002**

**Thursday, September 26, 2002
Macon Centreplex**

***Do you want to be empowered with the knowledge to determine whether commodity
food processing is for you?***

Well, don't miss out on your opportunity to learn from an expert with years of practical experience in federal procurement and state food processing programs. This three-hour training session will focus on the cost effectiveness and procurement of processed commodity food products. At the CROP Show, immediately following the training, approved and potential processors under the State Processing Program will exhibit their processed end products to be made from USDA commodity foods and offered to Georgia school systems. You will be able to taste test items and receive information on product availability, nutrient content, servings per case, guaranteed minimum return and much more.

No registration fee required, but seating for the Training Session is limited to the first 100 people, so please return attached form by September 19, 2002.

Approved and potential processors under Georgia's State Processing Program will exhibit their processed end products. Attendees will taste items, learn the potential benefits of further processed items, find out how to increase use of USDA commodity foods through further processing, and hear options for using this year's and next school year's entitlement funds through processing. Learn that further processing is possible for even the smallest school system in Georgia.

Tentative Agenda

- | | |
|--------------------|--------------------------------------------------------------------------------------|
| 9:45 am to 1:00 pm | Training (Room 306, Limited seating) |
| 1:00 pm to 2:30 pm | Lunch on your own |
| 2:30 pm to 6:00 pm | CROP Show Vendor Exhibits (Exhibit Hall B) |
| 4:00 pm to 5:00 pm | Consultations with session presenters available for one-to-one help on exhibit floor |

A small block of hotel rooms is being held by GSFSA at the Crowne Plaza Hotel in Macon. The rate is \$79.00 single or double, and cut off date for reservations is September 4th, 2002. The hotel phone number is 478-746-1461.

CROP 2002 TRAINING SESSION REGISTRATION FORM

Please return by September 19, 2002 if you plan to attend the Training Session to:

Georgia School Food Service Association
2372 Main Street
Tucker, GA 30084 or
Fax: 770-934-8917

Name _____

System _____

Phone _____

Yes, I plan to attend the CROP training session.

Registration for the training session will start at 9:30 a.m. The training session will be from 9:45 a.m. - 1:00 p.m. The CROP Show will be from 2:30 p.m. – 6:00 p.m. Session presenters will be available from 4 p.m. to 5 p.m. to work one-on-one with those needing individual assistance.

“ Two for One” Membership Campaign (Georgia Membership Only)

This membership special is only valid through October 30, 2002

“Two for One” Membership is back again this year. This applies to a new member joining with a current member. To be eligible for this great membership promotion, please follow these instructions:

The 1/2 price discount only applies to Georgia dues, not ASFSA dues

1. The two employees participating in the “Two for One” membership must join GSFSA and ASFSA. If the renewing member has let his/her membership with GSFSA or ASFSA expire, the “Two for One” Promotion will NOT apply to the renewing member. However, the new member can participate with another current member!
2. When participating in the “Two for One” promotion:
 - ◆ The renewing member’s application and correct payment and the new member’s application MUST be submitted together and mailed to the GSFSA Headquarters office. The application will be returned to the applicant if the correct fee is not included with the form. This is very important!
 - ◆ The renewing member’s membership does not have to be due for renewal at the time that the new member applies for membership. The renewing member’s membership will be extended for one year. (From their existing renewal date).

Example I (Both paying ½ Georgia dues)

Renewing Member

Manager

GA dues regular:	\$13.00	GA dues ½ price:	\$ 6.50
ASFSA dues:	\$23.00	ASFSA dues:	\$23.00 <i>(ASFSA dues are not discounted.)</i>
Total amount due:	\$36.00	Total due w/ discount:	\$29.50

New Member

Manager

GA dues regular:	\$13.00	GA dues ½ price:	\$ 6.50
ASFSA dues:	\$23.00	ASFSA dues:	\$23.00 <i>(ASFSA dues are not discounted.)</i>
Total amount due:	\$36.00	Total due w/ discount	\$29.50

Example II (Both paying ½ Georgia dues)

Renewing Member

Food Assistant

GA dues regular:	\$10.00	GA dues ½ price:	\$ 5.00
ASFSA dues:	\$23.00	ASFSA dues:	\$23.00 <i>(ASFSA dues are not discounted.)</i>
Total amount due:	\$33.00	Total due w/ discount	\$28.00

New Member

Food Assistant

GA dues regular:	\$10.00	GA dues ½ price:	\$ 5.00
ASFSA dues:	\$23.00	ASFSA dues:	\$23.00 <i>(ASFSA dues are not discounted.)</i>
Total amount due:	\$33.00	Total due w/ discount	\$28.00

Example III (Both paying ½ Georgia dues)

Renewing Member

Manager

GA dues regular:	\$13.00	GA dues ½ price:	\$ 6.50
ASFSA dues:	\$23.00	ASFSA dues:	\$23.00 <i>(ASFSA dues are not discounted.)</i>
Total amount due:	\$36.00	Total due w/ discount:	\$29.50

New Member

Food Assistant

GA dues regular:	\$10.00	GA dues ½ price:	\$ 5.00
ASFSA dues:	\$23.00	ASFSA dues:	\$23.00 <i>(ASFSA dues are not discounted.)</i>
Total amount due:	\$33.00	Total due w/ discount	\$28.00

This membership campaign ends October 30, 2002.

Example IV (Both paying ½ Georgia dues)

Renewing Member

Director

GA dues regular:	\$18.00	GA dues ½ price:	\$ 9.00
ASFSA dues:	\$75.00	ASFSA dues:	\$75.00 <i>(ASFSA dues are not discounted.)</i>
Total amount due:	\$93.00	Total due w/ discount:	\$84.00

New Member

Manager

GA dues regular:	\$13.00	GA dues ½ price:	\$ 6.50
ASFSA dues:	\$23.00	ASFSA dues:	\$23.00 <i>(ASFSA dues are not discounted.)</i>
Total amount due:	\$36.00	Total due w/ discount	\$29.50

New Member

Food Assistant

GA dues regular:	\$10.00	GA dues ½ price:	\$ 5.00
ASFSA dues:	\$23.00	ASFSA dues:	\$23.00 <i>(ASFSA dues are not discounted.)</i>
Total amount due:	\$33.00	Total due w/ discount	\$28.00

Example V

(If renewing member pays regular Georgia dues and new member pays no GSFSAs dues)

Renewing Member		New Member	
Manager		Manager	
GA dues:	\$13.00	GA dues:	Free
ASFSA dues:	\$23.00	ASFSA dues:	\$23.00 <i>(ASFSA dues are not discounted.)</i>
Total amount due:	\$36.00	Total amount due w/ discount	\$23.00

Renewing Member		New Member	
Food Assistant		Food Assistant	
GA dues:	\$10.00	GA dues:	Free
ASFSA dues:	\$23.00	ASFSA dues:	\$23.00
Total amount due:	\$33.00	Total amount due w/ discount	\$23.00

Renewing Member		New Member	
Director		Manager	
GA dues:	\$18.00	GA dues:	Free
ASFSA dues:	\$75.00	ASFSA dues:	\$23.00
Total amount due:	\$93.00	Total amount due w/ discount	\$23.00

Renewing Member		New Member	
Director		Food Assistant	
GA dues:	\$18.00	GA dues:	Free
ASFSA dues:	\$75.00	ASFSA dues:	\$23.00
Total amount due:	\$93.00	Total amount due w/ discount	\$23.00