



# In This Issue

<b>November 2002 Headquarters' News</b> . . . . .	<b>2-5</b>
<b>Message from 2002-2003 President, Gretchen Schulz</b>	
<b>Message from GSFSA Executive Director</b>	
<b>Dates &amp; Deadlines Calendar</b>	
<b>Membership Drive Results</b>	
<b>Meetings &amp; Events Listing</b>	
<b>NAC Update</b>	
<b>District Membership Totals</b>	
<b>GSFSA Office Closing Schedule</b>	
<b>GSFSA Thanks Corporate Partners</b>	
<b>Legislative Issues &amp; Capital Visit Schedule</b> - - -	<b>6-7</b>
<b>NAC Charter Application</b> - - - - -	<b>8</b>
<b>Industry Seminar Flyer</b> - - - - -	<b>9</b>
<b>5th District Holiday Dinner Flyer</b> - - - - -	<b>-10</b>



**The First  on the Journey to Learning**

# GSFSA Headquarters' News November 2002

A monthly newsletter from GSFSA Headquarters especially prepared for:  
Executive Board, House of Delegates, Supervisors and State Staff  
2372 Main St., Tucker, GA 30084  
www.gsfsa.com



**Mission: The mission of GSFSA is to advance the availability, quality and acceptance of school nutrition programs as an integral part of education.**

## ....From the President

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Dear GSFSA Friends:

As I write this month's newsletter, it is Halloween night and I'm jumping up from the computer every few minutes to greet our neighborhood trick-or-treaters. Halloween reminds me that it is time to turn the page on my calendar to the month of November and finish preparations for our Managers' Retreat at Epworth-by-the-Sea on St. Simon's Island.

Preparing for this year's Managers' Retreat has been an experience that has helped me remember what I enjoy and cherish most about our association. There have been so many people involved in pulling the retreat together to ensure it will be a great experience for those managers who attend. Every person I contacted has not hesitated to contribute their time and talents to GSFSA. Juanita Maddox, our School Level Chair, hosted Susan Cheshire and me when we made a visit to her school in Putnam County to plan the retreat. We were greeted in grand style and I was so touched to find a member of the cafeteria staff had created a large reproduction of this year's GSFSA logo in the school hallway. All the cafeteria staff was wearing this year's T-shirt and we were treated to a great school lunch. We left Putnam County that day with all of us—Juanita, the GSFSA Headquarters staff, and me—having to-do lists for the retreat and all were eager to get started on their tasks. I asked Jeri Wiseman and JoAnn Kilby of Cobb County to lead us in our planning for the campfire at the retreat. "Sure," they said. "We'll take care of everything." I asked Mark McGrath of the state Department of Education to put together a session on "Best Practices" for the retreat. Once I contacted Mark my worries were over for that session. He has assembled a group of six top-notch managers from throughout the state who will talk about what makes their school nutrition programs great. I contacted Jimmie Barnett of Muscogee County for help with a session about the Nutri-Ant and Nutri-Ranger NAC program developed by Richard D'Amato, a manager in Muscogee. Since Richard could not attend to present the session himself, Jimmie said, "I'll do whatever you need." I asked Doris Earnhart, a manager in Carroll County whose love for her job is infectious, to demonstrate how she makes beautiful cafeteria decorations out of things most of us would throw away. She seemed absolutely honored to be asked. I asked some of our industry partners to present sessions and all were eager to participate. In fact, a chef who works for one of the industry presenters is catching a late night flight from Buffalo to Jacksonville to get to St. Simon's for an 8:00 a.m. rotating session. And our opening session speaker, Brooks Coleman, rearranged his calendar because it was important to him to be able to attend our retreat.

It is this support that our members give to the association and to one another that has made GSFSA so special to me. It has always been easy for me to find the desire to be involved and give of my time to the association because others are right beside me doing the same. I knew this would not be an easy year for me, but with this kind of support to get the job done, it truly becomes a labor of love.

Have you made plans to attend Industry Seminar December 3-5 at Callaway Gardens? Don Williams is our Industry Seminar Chair, and once again, I have not worried about a thing. Don has worked with members of the Industry Advisory Board to plan a terrific seminar. We'll have sessions to remind us of the regulations we must follow in making purchases for our program. We'll have panels of industry and school nutrition professionals who will talk about the bid process for food, equipment and supplies and the steps we need to take to get the best product and service for our money. Brooks Coleman will be there as our closing session speaker and as our official auctioneer for a live auction to benefit the GSFS Foundation. Our industry partners have donated some wonderful items for the auction. And if that's not enough fun, we'll have a special visit from Modine Grumby—her last, we are told, before she retires. For those of you who don't know Modine, I'm not going to spoil the surprise. You'll just have to be there.

As Thanksgiving approaches, I hope you all will find time to reflect on your many blessings. For me, that will certainly include my GSFSA friends who have enriched my life in so many ways and given me the courage to take on a leadership role for the association. Bless you!

Your Friend,  
Gretchen Schulz, President



## MESSAGE FROM THE EXECUTIVE DIRECTOR

Hello from all of us in Tucker,

It was a cold and windy night, but I had the company of Harry Potter, Scooby-Doo and Cinderella to ease my journey. Yes, it was Halloween in the neighborhood and I enjoyed it with my grandchildren immensely! I hope your spooky holiday was as much fun. *(And by the way, I hope the Bulldogs beat Florida tomorrow. How I wish I could be in the stands in Jacksonville.)*

We are printing “camp badges” for use at Manager’s Retreat next week and finishing up the rooming list for Epworth by the Sea. As Gretchen noted, we have a great program through the help of members. I am sure your managers will be talking about this event for many months to come.

During National School Lunch Week, I visited Collins Hill High School with Gretchen, Sedalia Park Elementary with JoAnn Kilby, and Camp Creek Elementary with my oldest grandson. All three were excellent lunches — school made pizza at Collins Hill, a choice of three kinds of baked chicken breasts at Sedalia Park, and crispy baked chicken and roll at Camp Creek. As always, visiting the schools gave me a new shot of inspiration for school nutrition in Georgia. You are doing such a good job in “Building Healthy Children, Ready to Learn.”

Please send us photos of your NSLW celebrations as we would love to feature as many as possible on our web page.

You will not want to miss the excellent program at our Industry Seminar, set for December 3rd - 5th at Callaway Gardens. Our original room block at Callaway is sold out, but there are cottages and villas available if you need a room. I know you don’t want to miss the program on contracts and procurement, plus the first “Live Auction” benefit for the GSFS Foundation. Check the web site for the list of great items that you can bid on. Thanks to Industry Seminar Chairman Don Williams for making this excellent training possible, and to Foundation Chairman Karen Green for the auction. It will definitely be an event to remember!

Are you getting ready for Savannah in April? What a glorious way to wrap up our year at the GSFS Annual Conference! The two general session speakers will have you laughing and crying and asking for more— Dr. Bertice Berry on Thursday and Ron Clark on Friday (2000 Disney Teacher of the Year.) Once again the District meetings will be on Friday night (at the Hyatt) allowing for exhibit hours from 10 am to 3 pm on Friday and 8 am to 12 noon on Saturday. Friday morning and Saturday afternoon will be filled with workshops ranging from “Award Winning Marketing” to “Yeast Bread Success.” We are scheduling the majority of conference activities at the Trade Center this year to minimize travel across the river.

Happy Thanksgiving and warm thoughts to all,  
Susan

## DATES & DEADLINES

### NOVEMBER

7-8 Managers’ Retreat - Epworth By the Sea, St. Simons Island

### DECEMBER

3-5 Industry Seminar - Callaway Gardens

### JANUARY

2 Submit recommendations for Honorary Memberships

10 ASFSA Art Contest District winners in each division due to GSFS office

19-21 ASFSA Industry & Technology Conference, Savannah

24 Executive Committee/Foundation meeting, Macon

25 Executive Board meeting, Macon

31 Cutoff postmark date for all membership and certifications to qualify for awards.

## Membership Drive Results

Georgia reported 565 new ASFSA members to ASFSA headquarters after the One Day Membership Drive on the 23rd of October. We don’t have the official totals of all states right now but, Membership Chair, JoAnn Kilby heard from ASFSA that we’ve “blown everyone else out of the water!” Thanks to everyone who helped to get the numbers up. We really appreciate all the enthusiasm!!!

JoAnn Kilby,  
GSFSA Membership Chair

## MEETINGS & EVENTS

### 2002 INDUSTRY SEMINAR

**December 3 - 5, 2002 - Callaway Gardens**

**Don Williams, Chairman**

The GSFSA Industry Seminar will be held December 3-5, 2002 at Callaway Gardens. Don't miss the "Live Auction" conducted by Brooks Coleman. Our Industry Partners are contributing great items, such as - Lincoln pan sets, a hunting trip for two, waterford crystal, and more. For hotel reservations (including 2 bedroom Country Cottages), call 800-225-5292. Please see the attached flyer for more information.

### 2003 Annual Conference

**April 23 - 27, 2003 - Savannah, GA**

**Valerie Bowers, Chairman**

Get ready for GSFSA Annual Conference! We will be back in the beautiful city of Savannah. The steering committee has planned lots of informative workshops and found some great keynote speakers.

#### General Session Speakers

- **Thursday** - Dr. Bertice Berry, educator, author and comedian. Dr. Berry was the host of her own nationally syndicated talk show, "The Bertice Berry Show" and she has been featured on numerous other television programs, including "The Oprah Winfrey Show," "The Tonight Show with Jay Leno," and "BET Live" with Tavis Smiley.
- **Friday** - Ron Clark, Disney's Teacher of Year 2000. Ron's story of teaching underachieving students in the Bronx will inspire you to improve your work with children every day.

District Dinners will be on Friday night this year.

### NAC Update Jeri Wiseman, Chairman

The theme for the ASFSFA NAC Art Contest this year is "School Meals-Feeding America's Future." The following time line should be followed when submitting nominations.

- ◆ All drawings must be turned in to the Cafeteria Manager at your school by November 20, 2002.
- ◆ The winner of each category from your school should be sent to the District President by December 1, 2002.
- ◆ Each District should determine a winner in each category (three (3) total winners) and send these winners to the state headquarters office by January 10, 2003.

Also, the ASFSFA NAC charter fee is no longer \$25.00. It is now \$30 per year. Please use the NAC charter application that is attached to this newsletter when chartering your NAC chapter.

### Membership Totals as of 10/31/02

District 1	634
District 2	579
District 3	656
District 4	1202
District 5	53
District 6	661
District 7	982
District 8	816
District 9	618
District 10	283

**Total - 6,484**

## **GSFSA Office Closing Schedule**

November 11, 2002 Veterans Day  
November 28-29, 2002 Thanksgiving  
December 24-31, 2002 Christmas/Winter Break  
January 1, 2003 New Years Day  
(The office will open on Thursday, January 2, 2003)

## **GSFSA Thanks our Corporate Partners**

### **Industry Seminar Luncheon**

Mayfield Dairy Farms, Inc.

### **Industry Seminar Continental Breakfast**

Gilardi Foods

Sara Lee

### **Industry Seminar Welcome Reception**

Colorpoint Division of Low Temp Industries

Schwan's Food Service

### **Industry Seminar Break**

Meridian Beverage, Inc.

### **Industry Seminar Auction Donations**

Carman-Girard

Georgia Egg Commission

Glover Foods

Lance Inc.

Meridian Beverage

PFG Milton's Foodservice

### **Annual Conference Sponsorships**

*(April 23-27, 2003 - Savannah)*

**General Session Speaker** - Gilardi Foods

**Silver** - Meridian Beverage

### **Web Page Sponsors**

Gilardi Foods

Harvest Share, Inc.

Horizon Software International, LLC

ProLunch A.T.I.

### **Nutrition Advisory Council Focus Award**

Innovative Concept Group, Inc.

### **National School Lunch Week Kickoff Luncheon**

Georgia Beef Board & Mayfield Dairy Farms, Inc.

# GEORGIA SCHOOL FOOD SERVICE ASSOCIATION

[\(2372 Main St. Tucker, GA 30084\)](http://2372>Main%20St.,%20Tucker,%20GA%2030084) (770) 934-8890 [www.gsfsa.com](http://www.gsfsa.com)

## 2003 State Legislative Issue Paper

### INTRODUCTION

In 1946 Congress passed the "Richard B. Russell National School Lunch Act" largely due to the efforts of Georgia **Senator Richard B. Russell**. Today, the U. S. Department of Agriculture administers the school meals program at the Federal level, and the Georgia Department of Education's Child Nutrition Office manages the program at the state level. In Georgia we have 1861 schools participating in the school lunch program, and 1753 participating in school breakfast. We serve an average of 1,018,699 lunches daily, and an average of 359,615 breakfasts. We have a participation rate of **74%** in our school lunch programs and **37%** in the breakfast program.

- The majority of school lunch and breakfast programs in Georgia is self-supporting and receives *no direct local funding*.
- State funding is provided to assist with labor costs.
- No state funding for breakfast is provided.
- School meal programs use Georgia agriculture products through USDA commodities and purchasing. School Nutrition Programs spent over \$207,070,750.93 in Georgia in School Year 2002. The value of commodity foods received was \$29,802,470.20
- The money generated by serving meals pays for salaries, benefits, food products, new and replacement kitchen equipment, some facilities, maintenance, and computer hardware and software.

### ISSUES

1. **Provide for a free breakfast program** for all Georgia students in pre-kindergarten through third grade, building healthy children ready to learn, so there is "no child left behind."
2. **Support the recommendations of the 2001 Joint House-Senate Study Committee on *Obesity in School Age Children***, to promote healthy food choices and physical activity.
3. **Increase funding for retirement benefits for those in Public School Employees Retirement System (PSERS) from \$12.50 per month per year of service to \$20.00 per month per year of service.** At the current level, often the retiree cannot even pay for state health insurance.
4. **Eliminate the age penalty in PSERS so a member of this retirement system can retire at any age after 30 years of service.** Currently, a person in the PSERS may retire after 10 years of employment, but must reach 65 years of age before receiving full benefits. The Teacher Retirement System already allows this. **The actuarial study was completed in 2002 but the legislation did not pass.**

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The **MISSION** of Georgia School Food Service Association is to advance availability, quality and acceptance of school nutrition programs as an integral part of education.

**DISTRICT SCHEDULE OF VISITS FOR THE 2002 LEGISLATURE**  
**“Day At the Capitol”**  
Atlanta, Georgia

District #1	January 13-17, 2003
District #2	January 20-24, 2003 (MLK Holiday=Jan. 20 <sup>th</sup> )
District #3	January 27-31, 2003
District #4 & #5	February 3-7, 2003
District #6	February 10-14, 2003
District #7	February 17-21, 2003
District #8	February 24-28, 2003
District #9	March 10-14, 2003
District #10	March 17-21, 2003

**Please Note:** Tuesday or Wednesday is usually the best to visit legislators. Call ahead to determine the best day and time for those you plan to visit.



# NUTRITION ADVISORY COUNCIL CHARTER

Please type or clearly print information completely.

Please check one:  New Charter  Renewing Charter

School Name \_\_\_\_\_ # of Members \_\_\_\_\_

**PLEASE NOTE: All NAC groups must charter as individual schools and NOT as school districts**

NAC Advisors Name \_\_\_\_\_ ASFSA Membership # \_\_\_\_\_

**(The NAC Advisor is the primary contact and is where all correspondence is sent) PLEASE NOTE: If Membership # is not included then the NAC Group will have to pay the non-member rate. Please include Membership #.**

Address (where materials should be sent): \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone ( ) \_\_\_\_\_ FAX ( ) \_\_\_\_\_

E-mail: \_\_\_\_\_

## **NAC of the Year Competition**

**IF you want to participate in the NAC of the Year Contest please check the box below.**

*Note: You will not be eligible to participate if you do not check this box*

Yes, our school will be participating in the 10<sup>th</sup> Annual NAC of the Year competition. Our charter application is being sent to ASFSA headquarters and will arrive at ASFSA by **January 15, 2003**. Please send me a copy of the judging requirements and guidelines.

ITEM	PRICE	QUANTITY	TOTAL
<b>Member Charter Fee</b> (Includes 10 copies of <i>The Advisor</i> newsletter quarterly)	\$30.00		
<b>Non-Member Charter Fee</b>	\$105.00		
<b>Additional copies of <i>The Advisor</i></b> 10 additional copies of all 4 issues	\$10.00		
<i>Please send your payment with your completed application to:</i> <i>American School Food Service Association</i> <i>ATTN: Nutritional Advisory Council</i> <i>700 S. Washington Street, Suite 300</i> <i>Alexandria, VA 22314</i>	<b>TOTAL</b>		

**Congratulations and thank you for your participation in ASFSA's Nutrition Advisory Council Program.**

Georgia School Food Service Association

# Get Ready!

## Industry Seminar at Callaway Gardens

*December 3 -5, 2002*

*An exciting and memorable Industry Seminar is in store for you!*

*This year's seminar will feature a number of industry counterparts as well as people from our own ranks.*

### **“Demystifying the Bid Process”**

*The central theme will cover the crucial bidding process and include such topics as:*

- *“How Do I Get What I Want?”*
- *“How Do I Eliminate Vendors and Products That Do Not Perform As Specified?”*
- *Also, a special session “How NOT To Design a Kitchen”*

**PLUS Evening Entertainment planned:**

**TOUR Callaway’s “Fantasy of Lights” - Tuesday night**

**LIVE AUCTION & Dinner- Wednesday night**

*Brooks Coleman, Auctioneer*

*Great Items from Industry, including a Hunting Trip for Two, \$100 WalMart Gift Card, set of Lincoln Pans, Hotel Weekends and more!*

**Special Guest, “Modine Grumby”**

*For Hotel Reservations (including 2-bedroom Country Cottages), call  
800-225-5292*

The Fifth District  
of the  
Georgia School Food Service Association  
presents its  
Annual Holiday Luncheon  
on  
Saturday, December 7, 2002  
In the Floyd Room of the Twin Towers  
1 Martin L. King Jr. Drive  
12:00 noon  
Featured Speaker-  
Patrick Green- BellSouth

Tickets are \$20.00, payable to Fifth  
District

Please see Ivy Drummond, Hattie Shipp  
or Gloria Andrews to purchase your ticket.

