

2002 - 2003 GSFSA SPONSORSHIP OPPORTUNITIES

Would you like to increase your school food service sales in Georgia? Enhance your company's image as a supporter of school food service? Raise your company's visibility for key buyers? Consider these Georgia School Food Service Association sponsorship opportunities. Many sponsorships may be shared.

- ❖ **NATIONAL SCHOOL LUNCH WEEK KICKOFF LUNCHEON, MACON CENTREPLEX (September 27, 2002)**
 - Professional Development Seminar Speaker \$1,000
 - Luncheon Sponsor \$1,000 (1 available)
- ❖ **FOOD ASSISTANTS' TRAINING, GWINNETT & TIFTON (September 20, 2002 & October 4, 2002)**
 - Program Training Sessions \$300 (2 available)
- ❖ **MANAGERS' RETREAT, EPWORTH-BY-THE-SEA (November 7-8, 2002)**
 - Program Training Sessions \$300 (2 available)
- ❖ **INDUSTRY SEMINAR, CALLAWAY GARDENS (December 3-5, 2002)**
 - Lunch Sponsor \$1,500 (1 available)
 - Breaks / Refreshments \$400 (3 available)
 - Continental Breakfast \$700 (2 available)
- ❖ **ANNUAL CONFERENCE: (April 23-27, 2003-Savannah, GA)**
 - General Session Speaker - includes introduction of company representative at session \$3,000 (2 available)
 - School Level Unit Workshop Speaker - includes introduction of company representative at session \$500
 - First Timer's Breakfast (food & beverages) \$1,000
 - Evening of Entertainment (Call for information) Cost varies
 - Tote Bags - includes company logo on bag \$6,000
 - Rotating Workshops (speaker) \$300 (10 available)
 - Wellness Walk T-shirts (100 shirts) Company supplies T-shirts
 - Gold \$2,500
 - Silver \$1,500
 - Bronze \$450
- ❖ **NUTRITION ADVISORY COUNCIL SPONSORSHIPS:**
 - NAC Grant \$50 (10 available)
 - NAC Award Program \$300 (2 available)
- ❖ **WEB PAGE SPONSORSHIP:**
 - Logo on GSFSA's home page, 1 year \$300 (6 available)
 - You must provide the logo in an electronic format (jpeg or tiff). The logo should be no larger than 1"x 1". Your logo will be featured on the GSFSA home page for one year from date of first appearance on the GSFSA Web site. (Company logo with link-only available to corporate members)

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National School Lunch Week Kickoff Luncheon (September 27, 2002) - The annual kickoff event for National School Lunch Week (October 14 - 18, 2002) in Georgia. The luncheon includes a seminar, presentations, and lunch. The annual attendance is approximately 250 - 300 food service professionals.

Food Assistants' Training (September 20, 2002 & October 4, 2002) - Professional Development just for food assistants. This one day training session is planned to fit the needs of school nutrition employees that actually work *"in" the kitchen*.

Managers' Retreat (November 7-8, 2002) - A Georgia School Food Service Foundation project that provides professional development just for managers. This training session is held as a "retreat" over two days. Work simplification, management and marketing are some of the topics that are presented. School Nutrition Directors and Superintendents nominate two managers from each affiliated chapter of GSFSA to attend. Attendance is approximately 150 people.

Industry Seminar (December 3-5, 2002) - The annual GSFSA Industry Seminar is a networking and educational event for school food service Directors and Coordinators, and Industry. The seminar includes workshops and resource tables, plus scheduled networking time.

Nutrition Advisory Council - The Nutrition Advisory Council (NAC) is the youth division of school food service. NAC's are made up of students from different schools across the state and are headed by cafeteria managers. The purpose of the group is to educate students about the importance of good nutrition. There are awards for NAC of the Year, NAC Art Contest and our own state recognition, the NAC Focus Award. GSFSA is also providing "NAC Grants" in the amount of \$50.00 to eligible NAC chapters for local projects.

Annual Conference - The GSFSA Annual Conference is the grand finale of a year of networking and education for GSFSA members. The annual conference offers exhibits, workshops, sessions and entertainment for over 1,500 school food service professionals in Georgia. School food service professionals from all over the state attend this event. "Gold, Silver, and Bronze" sponsorships are general sponsorships which allow GSFSA to offer members additional learning and networking opportunities.

GSFSA Web page - The web page is our home on the internet. Our members surf the web daily for up-to-date information about workshops and events. Your logo will be prominently featured on the home page of the GSFSA web site (www.gsfsa.com) as a sponsor.

BENEFITS

All Sponsorships will include the following benefits, plus others as noted on form:

- Listing in all monthly newsletters sent to Directors and Executive Board for one year (from receipt of sponsorship payment).
- Listing in event program
- Listing on signs at event
- Listing on Web page as sponsor
- Sponsor ribbon on name badge

All Annual Conference sponsorships of \$2,500 or more will also include:

- Full page program ad (does not include inside front cover, inside back cover or back cover positioning).
- 2 event tickets of your choice (events TBA)
- Recognition sign/ribbon in exhibit booth
- Listing in Georgia Gems magazine

All Annual Conference sponsorships of \$1,500-\$1,000 will also include :

- 1/2 page program ad
- 1 event ticket of your choice (events TBA)
- Recognition sign/ribbon in exhibit booth
- Listing in Georgia Gems magazine

All Annual Conference sponsorships of \$450 or less will also include:

- Business card program ad
- Recognition sign/ribbon in exhibit booth
- Listing in Georgia Gems magazine

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Yes, you can count on us for support!

Company Name _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone (_____) _____ - _____ Fax (_____) _____ - _____

E-mail _____

Check or Money Order

Mastercard

Visa

Total Amount Enclosed \$ _____

Credit card number: _____ Expiration date: ____/____/____

Signature: _____

Please enclose check/credit card information for total amount and send to:

GSFSASponsorships, 2372 Main St., Tucker, GA 30084

Phone: 770-934-8890 Fax: 770-934-8917

Total payment for all events must be received at least 15 days prior to event. Sponsorships will be awarded to the first company that returns form with full payment.

Questions? Please contact Patrice at patrice@gsfsa.com or by phone.

* 2002 - 2003 Sponsorship Opportunities (Please check all that apply.)	
NATIONAL SCHOOL LUNCH WEEK <input type="checkbox"/> Professional Development Seminar Speaker \$1,000 <input type="checkbox"/> Luncheon Sponsor \$1,000 (1available)	FOOD ASSISTANTS' TRAINING <input type="checkbox"/> Program Training Sessions \$300 (2 available)
MANAGERS' RETREAT <input type="checkbox"/> Program Training Sessions \$300 (2 available)	INDUSTRY SEMINAR <input type="checkbox"/> Lunch Sponsor \$1,500 (1available) <input type="checkbox"/> Breaks/Refreshments \$400 (3 available) <input type="checkbox"/> Continental Breakfast \$700 (2 available)
NUTRITION ADVISORY COUNCIL IL <input type="checkbox"/> NAC Awards Program \$300 (2available) <input type="checkbox"/> NAC Grants \$50 (10 available)	WEB PAGE <input type="checkbox"/> Logo on GSFSA's home page \$300 (Limited to 6) (Only available to corporate members)
ANNUAL CONFERENCE <input type="checkbox"/> Gold Sponsorship \$2,500 <input type="checkbox"/> Silver Sponsorship \$1,500 <input type="checkbox"/> Bronze Sponsorship \$450 <input type="checkbox"/> General Session Speaker (Can be shared) \$3,000 <input type="checkbox"/> Evening of Entertainment Cost varies, call office for details.	ANNUAL CONFERENCE <input type="checkbox"/> School Level Section Workshop \$500 <input type="checkbox"/> Speaker <input type="checkbox"/> First Timer's Breakfast (can be shared) \$1,000 <input type="checkbox"/> Tote Bags w/ logo \$6,000 <input type="checkbox"/> Rotating Workshops (speaker) \$300 (10 available) <input type="checkbox"/> Wellness Walk T-shirts (100 shirts) * Most sponsorships can be shared between individual companies, with the exceptions of Gold, Silver and Bronze sponsorships and Web Page sponsorships.