

DISTRICT PLAN OF ACTION 2003 - 2004

GOAL 1: All people working in Georgia school nutrition programs are members of the association.

Action Steps	Leadership Oversight	Date Completed	Potential Points	Estimated Points Earned
Promote the values of belonging to GSFSA at district leadership training and district meetings. (May use skit or video from Leadership/Legislative Training or distribute membership brochure from Web site.)	Membership		10	
Participate in GSFSA Two-for-One Membership Campaign from the beginning of the school year through October 24, 2003. <ul style="list-style-type: none"> ◆ Recruiting member and new member receive half-price state membership dues. ◆ New member receives a new member packet. 	Membership		10	
** Required ** Participate in ASFSA Fall Membership Drive (August 1 - October 24, 2003) New Members Recruited: _____	Membership		20	
Promote the "GSFSA Pal Plan" of pairing a new member with a GSFSA friend for their first year of membership.	District Presidents		10	
Identify nonmember employees and encourage them to join the association.	Membership		10	
Promote ASFSA Star Club.	Membership		10	
Potential Points <u> 70 </u>	District Points Estimated _____	Affiliations & Goals Points Earned _____ <i>(for judges use only)</i>		

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GOAL 2: Members have access to the best education and training available in Georgia.

Action Steps	Leadership Oversight	Date Completed	Potential Points	Estimated Points Earned
Encourage local chapters to distribute nutrition report cards on typical meals and/or issue papers on breakfast and childhood obesity.	President Nutrition Standards		20	
Encourage districts to videotape training sessions and send to Headquarters for duplication.	Professional Dev/Certification		10	
Encourage attendance at seminars and workshops sponsored by GSFSA or cosponsored by GSFSA and Georgia DOE.	President Professional Dev./Certification		10	
Encourage members to log on to the GSFSA Web site: www.gfsa.com			10	
Get training approved by GSFSA and submit roster of who attended to ASFSA. (Sample in Handbook)	President Professional Dev./Certification		10	
<p>** Required ** Conduct two district meetings that include at least two of the following topics (one each meeting):</p> <ul style="list-style-type: none"> ◆ Childhood Obesity ◆ Type 2 Diabetes ◆ Healthy Weight Management ◆ Georgia Grown - Georgia Department of Agriculture ◆ "Fit, Healthy, Ready to Learn" (National Association of State Boards of Education) ◆ "Keys to Excellence" (ASFSA) revised ◆ Employee Wellness ◆ "Quality Measures" (Georgia DOE) ◆ "Now You're Cooking" (ASFSA) ◆ "ServSafe" (National Restaurant Association) ◆ Navigating the GSFSA Web Site ◆ Culinary Skills/Work Simplification ◆ Use and Care of Equipment ◆ "School Health Index" (US Dept. Of Health and Human Services) <p>Documentation: Agendas</p>	Nutrition Standards Professional Dev./Certification President-elect		40 maximum (20 each)	
<p>** Required ** Participate in GSFSA Culinary Arts Competition. District must have one entry in each of the three categories, which focus this year on the usage of "Georgia Grown" foods: (1) Baked/ Oven Fried Chicken, (2) Fruit Cup, and (3) Peanut Butter Cookies. Send first-place winning recipe in each category to Headquarters, postmarked by <u>March 1, 2004</u>. Documentation: Winning recipe in each category (form in Handbook).</p>	President Culinary Arts Chair		30	
Potential Points <u>130</u>	District Points Estimated _____	Affiliations & Goals Points Earned _____ <i>(for judges use only)</i>		

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GOAL 3: GSFSA is well known and highly regarded throughout the state.

Action Steps	Leadership Oversight	Date Completed	Potential Points	Estimated Points Earned
** Required ** Provide leadership training for local chapter officers and committee chairs. Distribute clearly defined duties of officers. Date held: _____	President Executive Board		30	
** Required ** District President or designee attends two HOD meetings. Written reports no longer required. At April HOD, give oral report of the top two district highlights of the year.	President		20	
Submit name and contact information for two members to preside, help or hostess at state conference. Send form in Handbook to Headquarters, postmarked by <u>January 10, 2004</u> . Name: _____ Name: _____	President Secretary		10	
Send resolution recognizing district's elected officers to local Boards of Education. (Resolution on Web site.)	Secretary President		10	
Encourage locals to send resolution to local Board of Education to recognize local chapters' Scroll Awards. This resolution should be sent to recognize Scroll Awards won during the 2002-2003 school year. (Resolution example on Web site.)	Affiliations & Goals President		10	
Send press release to local newspaper(s) to recognize newly elected officers and/or members attending state/district meetings. (Press release on Web site.)	Public Relations		10	
To assist in identifying nonmembers, distribute chapter membership lists to local chapters at district leadership training or meeting.	Membership		10	
Provide and deliver or fund the catering and delivery of refreshments for a state Board of Education meeting. Encourage locals to be involved in delivery or funding.	President Public Relations		20	
Encourage local chapters to attend Board of Education, faculty, or PTA/PTO meetings.	District Presidents Public Relations		10	
Present a promotional program to a local Board of Education, faculty, or PTA/PTO. (May use Power Point program available on GSFSA Web page, ASFSA prepared speech, or locally prepared program.) Local chapters presenting program may also receive points in local Plan of Action. Documentation: Agenda, photo or thank-you note from organization.	President President-elect Public Relations		40 maximum (10 per local program)	
Potential Points: <u>170</u>	District Points Estimated _____	Affiliations & Goals Points Earned _____ (for judges use only)		

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GOAL 4: Georgia school nutrition programs and their providers are highly regarded throughout the state.

Action Steps	Leadership Oversight	Date Completed	Potential Points	Estimated Points Earned
Use kitchens/cafeterias as a "learning laboratory" for at least three activities. (Example: kitchen tours, display nutritional analysis on serving lines, students observe baking, taste testing of menu items) Local chapters doing activities may also receive points in local Plan of Action. Documentation: Photos and/or brief description of three activities.	President Nutrition Standards Public Relations		30 maximum (10 each)	
Participate in marketing activities for at least three of the following: <ul style="list-style-type: none"> ◆ National School Lunch Week ◆ National School Breakfast Week ◆ Heart Week ◆ Take Your Family to Lunch ◆ Back to School with School Meals ◆ American Education Week ◆ "Five A Day" ◆ School Nutrition Heart Week ◆ Cancer Awareness Week ◆ National Nutrition Month ◆ "Team Nutrition" (USDA) ◆ "Got Milk" (Dairy Association) ◆ Earth Day ◆ World Hunger Day ◆ Winnie the Pooh's Birthday ◆ Dr. Seuss's Birthday Local chapters doing activities may also receive points in local Plan of Action. Documentation: Photos and/or brief description of three activities.	President Public Relations Nutrition Standards		30 maximum (10each)	
"Think Outside the Kitchen": Visit school classrooms three times during the year and present nutrition education lessons or read a book with a nutrition message. May use lesson plans provided in Handbook or locally developed plans based on state Quality Core Curriculum Nutrition Objectives. Local chapters doing activities may also receive points in local Plan of Action. Documentation: Photos or thank you note from teacher or students for three activities.	Nutrition Standards		30 maximum (10 each)	
Encourage locals to conduct a school or system wide promotion of at least one Georgia Agriculture product.	Nutrition Standards		10	
Potential Points: <u> 100 </u>	District Points Estimated _____	Affiliations & Goals Points Earned _____ <i>(for judges use only)</i>		

DISTRICT PLAN OF ACTION 2003 - 2004

GOAL 4 CONTINUED:

Action Steps	Leadership Oversight	Date Completed	Potential Points	Points
Promote relationships with community partners: <ul style="list-style-type: none"> ◆ Department of Family and Children's Services ◆ Department of Human Resources ◆ American Cancer Society ◆ American Heart Association ◆ American Diabetes Association ◆ PTA/PTO ◆ Principals' Association ◆ Local Hospitals ◆ Local Doctors/Dentists ◆ Local Dietitian ◆ Georgia Extension Service ◆ Georgia Farm Bureau ◆ Georgia Commodity Commissions ◆ Local Farmers ◆ Chamber of Commerce ◆ Local Food Banks ◆ Local Restaurants Documentation: Photo or brief description of activity.	President-elect Public Relations Executive Committee		30 maximum (10 per activity)	
Submit local school's or school system's SNP Web site address to Headquarters office by listing on Affiliation Form. <u>Postmark by October 1, 2003.</u>	President Secretary		10	
Encourage members to log on to other members' Web sites to gain new ideas.	President		10	
Encourage chapters to publicize health inspection scores for local schools in the local media or on the school system Web site. Encourage chapters to send scores to state Department of Education.	Public Relations District President		10	
Encourage chapter to conduct a school or system wide promotion of at least one Georgia agricultural product. Documentation: Photo or brief description.	President Nutrition Standards		20	
Encourage local chapters to present GSFA resolution on Childhood Obesity to local Boards of Education. (On Web site.)	President Nutrition Standards		10	
Encourage local chapters to have TV stations or school media departments air the ASFA videos, "School Meals: Your Fuel for Success" or "Breakfast: Your Best Start," or a locally produced video.	President Public Relations		10	
Potential Points: <u> 100 </u>		District Points Estimated _____		Affiliations & Goals Points Earned _____ <i>(for judges use only)</i>

DISTRICT PLAN OF ACTION 2003 - 2004

GOAL 4 CONTINUED:

Action Steps	Leadership Oversight	Date Completed	Potential Points	Points
<p>** Required ** Up to six GSFSA member delegates attend Kick-Off Luncheon and Public Relations Seminar. List names of attendees. (10 Points per delegate)</p> <p>Name: _____</p> <p>Name: _____</p> <p>Name _____</p> <p>Name: _____</p> <p>Name: _____</p> <p>Name: _____</p> <p>(Note: An attendee may be counted on both local and district plans for points.)</p>	<p>President Public Relations</p>		60	
<p>Encourage local nominations for Media Award given at Kick-Off Luncheon. Must be postmarked by <u>August 30, 2003</u> to Headquarters.</p>	<p>Public Relations</p>		10	
<p>** Required ** Submit four materials/photos for state Public Relations Portfolio/Scrapbook. (Submit to state Public Relations Portfolio Chair.)</p>	<p>Public Relations</p>		20	
<p>Encourage district and local Public Relations Portfolio/Scrapbook competition.</p>	<p>Public Relations Portfolio</p>		10	
<p>** Required ** Judge local Public Relations Portfolios according to score sheet and submit <u>one</u> local winner to Headquarters, must be in the GSFSA office by <u>March 15, 2004</u>. To ensure receipt at GSFSA Headquarters, send UPS with tracking, USPS with delivery confirmation, or obtain receipt upon delivery to Headquarters.</p>	<p>Public Relations Portfolio</p>		20	
<p>** Required ** Submit district Public Relations Portfolio to Headquarters, postmarked by <u>March 15, 2004</u> Portfolio to cover time period of March 1, 2003 to March 1, 2004. To ensure receipt at GSFSA Headquarters, send UPS with tracking, USPS with delivery confirmation, or obtain receipt upon delivery to Headquarters. Documentation: Submission of Portfolio to Headquarters.</p>	<p>Public Relations Portfolio</p>		40	
<p>** Required ** Send three articles or photos to Headquarters for <i>Georgia Gems</i> (E-mail submission preferred)</p>	<p>Public Relations</p>		30	
<p>Potential Points: <u>190</u></p>	<p>District Points Estimated _____</p>	<p>Affiliations & Goals Points Earned _____ (for judges use only)</p>		

DISTRICT PLAN OF ACTION 2003 - 2004

GOAL 4 CONTINUED:

Action Steps	Leadership Oversight	Date Completed	Potential Points	Estimated Points Earned
Promote state and national affiliation of NACs (Nutrition Advisory Councils).	NAC		40 maximum (10 per NAC)	
Promote Georgia NAC Focus Award and National NAC of the Year Award.	NAC Awards		10	
Encourage local chapters to promote ASFSA NAC Art Contest. Submit district winner to State President.	NAC President		30 maximum 10 (for encouraging) 20 (for submitting)	
Encourage school systems to participate in "Child Nutrition Employee Appreciation Day" on May 12, 2004.	President President-elect		10 maximum (for encouraging)	
Potential Points: <u> 90 </u>	District Points Estimated _____	Affiliations & Goals Points Earned _____ <i>(for judges use only)</i>		

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GOAL 5: GSFSA has the resources to accomplish the strategic planning goals.

Action Steps	Leadership Oversight	Date Completed	Potential Points	Estimated Points Earned
Recognize businesses and industry representatives that support GSFSA goals and objectives. (Example: exhibitors at annual conference, industry legislative copartners, participants and/or exhibitors at GSFSA Industry Seminar)	Public Relations President		10	
Invite businesses and industry representatives that are GSFSA members to attend and/or participate in district functions, as appropriate.	Public Relations Secretary		10	
Identify businesses that sell products or services used by the School Nutrition Program that are not GSFSA corporate members. Contact and encourage them to become corporate members. Local chapters making contact to the same business may also receive points in local Plan of Action. List contacts: _____ _____ _____ GSFSA Headquarters will document membership.	Public Relations		20 maximum (10 per contact) 40 maximum (20 per membership)	
Potential Points: <u>80</u>	District Points Estimated _____	Affiliations & Goals Points Earned _____ <i>(for judges use only)</i>		

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GOAL 6: GSFSA Leadership reflects the diversity of the membership.

Action Steps	Leadership Oversight	Date Completed	Potential Points	Estimated Points Earned
<p>** Required ** President and President-elect (or designee) participate in GSFSA Leadership/Legislative Training on June 26-27, 2003. Documentation: List names below.</p> <p>President: _____</p> <p>President-elect: _____</p>	<p>President President-elect</p>		40	
<p>President or President-elect attends three breakfasts with State President during year.</p>	<p>President</p>		20 <small>(one person must attend all 3 breakfasts)</small>	
<p>** Required ** Participate in GSFSA Food Assistants' training by registering up to four members to attend one of the two training sites. List names below.</p> <p>Name: _____</p> <p>Name: _____</p> <p>Name: _____</p> <p>Name: _____</p>	<p>Professional Dev/Certification</p>		40 maximum (10 per member)	
<p>Participate in GSFSA Manager's Retreat by registering at least two members to attend the retreat.</p> <p>Name: _____</p> <p>Name: _____</p>	<p>Professional Dev/ Certification</p>		40 maximum (20 per member)	
<p>Each Chair on district Executive Board appoints three members to be on their committee for the current year.</p>	<p>Executive Board</p>		20	
<p>Submit to state president at least three members to participate in Leadership Academy. Form will be provided.</p>	<p>President President-elect</p>		30	
<p>Potential Points: <u>190</u></p>	<p>District Points Estimated _____</p>	<p>Affiliations & Goals Points Earned _____ <i>(for judges use only)</i></p>		

DISTRICT PLAN OF ACTION 2003 - 2004

GOAL 7: All members are certified by ASFSA.

Action Steps	Leadership Oversight	Date Completed	Potential Points	Estimated Points Earned
Distribute GSFSFA certification brochure when available.	President Professional Dev/ Certification		10	
Promote training opportunities that provide certification credit and inform members at meetings of all educational opportunities available (national, state, district and local).	President Professional Dev/ Certification		20	
Encourage members to become certified or credentialed by ASFSA to improve their professional image. Encourage 100% certification.	Professional Dev/ Certification		20	
Recognize certified and newly certified and credentialed members at meetings.	Professional Dev/ Certification		20	
Promote application for ASFSA and GSFSFA scholarships or GSFSFA grant-in-aid. Have applications or application information available at district meeting.	Scholarship		10	
** Required ** Submit a minimum contribution of \$100.00 to the GSFS Foundation, postmarked to Headquarters by <u>December 1, 2003</u> This is in addition to any contribution to special memorial scholarships. Documentation: Copy of check.	Scholarship Treasurer		40	
Plan an activity at a district meeting to support the GSFS Foundation. Example: Half and Half Jug (half the money collected at meeting goes to GSFS Foundation, half to one contributor whose name is drawn at the end of the meeting)	Scholarship		20	
Provide one or more items for Silent Auction at State Conference to benefit GSFS Foundation.	Scholarship		20	
Encourage award nominations from within district for: <ul style="list-style-type: none"> ◆ Ann C. Smith Hall of Fame Award ◆ ASFSA FAME Award ◆ Central Office Support Award ◆ Director of the Year Award ◆ Heart of the Program Award ◆ Josephine Martin Award of Excellence ◆ Lucille T. Watson Award of Excellence (Louise Sublette) ◆ NAC Focus Award ◆ National NAC of the Year Award ◆ Public Relations and Marketing Award ◆ USDA Best Practices Award ◆ Web Page Design Award 	Awards		10	
Potential Points: <u> 170 </u>	District Points Estimated _____	Affiliations & Goals Points Earned _____ <i>(for judges use only)</i>		

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GOAL 8: All district and local chapters are affiliated with GSFSA.

Action Steps	Leadership Oversight	Date Completed	Potential Points	Estimated Points Earned
** Required ** Affiliate or renew affiliation for district chapter with GSFSA by sending application to state Headquarters office by <u>October 1, 2003</u> Adopt bylaws parallel to GSFSA bylaws.	Affiliations and Goals President Executive Committee		30	
Promote local chapter renewal. Renew 100 percent of local chapters that were affiliated in 2002-03. Must be postmarked to Headquarters by <u>October 1, 2003</u> .	Affiliations and Goals		40	
Affiliate a new chapter(s) or re-affiliate inactive chapters in the district. Documentation: Copy of affiliation application. List: Chapter: _____ Chapter: _____	Affiliations and Goals President		40 maximum (20 per chapter)	
** Required ** Submit District Scroll Application, including District Plan of Action worksheets, documentation, cover page and POA Scroll Verification form to state Headquarters, postmarked by <u>March 1, 2004</u> . To ensure receipt at GSFSA Headquarters, send UPS with tracking, USPS with delivery confirmation, or obtain receipt upon delivery to Headquarters.	Affiliations and Goals Awards President		40	
** Required ** Submit list of next year's officers' names and addresses to Headquarters, postmarked by <u>March 1, 2004</u> . Do NOT attach to Scroll Application.	President Secretary		30	
Remind local chapters to complete applications for: <ul style="list-style-type: none"> ◆ Certification Award for system and schools ◆ Recognition for Consistently High Lunch Participation: High School - 80% or above Middle School - 90% or above Elementary School - 95% or above ◆ Recognition for Consistently High Breakfast Participation – 50% or above ◆ Recognition for 3% increase in participation for breakfast and/or lunch 	Awards		10	
Potential Points: <u> 190 </u>	District Points Estimated _____	Affiliations & Goals Points Earned _____ <i>(for judges use only)</i>		

DISTRICT PLAN OF ACTION 2003 - 2004

GOAL 9: all GSFSA advocates national, state, and local policy which supports healthful school meals and nutrition education for children.

Action Steps	Leadership Oversight	Date Completed	Potential Points	Estimated Points Earned
Appoint a Public Policy and Legislative (PPL) Chair who reports on legislative issues at each district meeting, keeps local PPL Chairs informed of legislative issues and acts as a spokesperson to respond to legislative issues as they occur. PPL Chair: _____	President Public Policy and Legislative		20	
** Required ** Contribute a minimum of \$100.00 to GSFSA legislative fund, postmarked by <u>December 1, 2003</u> .	Public Policy and Legislative Treasurer		40	
Support state and national goals and issues and distribute legislative materials to members as needed.	Public Policy and Legislative		20	
Send delegate to ASFSA Legislative Action Conference in Washington, D.C. Name : _____	Public Policy and Legislative		40	
** Required ** Send PPL Chair (or designee) to Leadership/Legislative Workshop on June 26-27, 2003. Documentation: List name below. Name: _____	Public Policy and Legislative		20	
Send PPL Chairman (or designee) to Legislative Update at Industry Seminar (December 2003)	President Public Policy and Legislative		10	
Send at least four delegates to Georgia Capitol during General Assembly session to meet with legislators and discuss issues. (members may be listed on local and/or district application) Name: _____ Name: _____ Name: _____ Name: _____	Public Policy and Legislative		40	
Members make state and national legislative contacts. Encourage local chapters to apply for A.L.I.R.T. Award.	Public Policy and Legislative		20	
Potential Points: <u> 210 </u>	District Points Estimated _____	Affiliations & Goals Points Earned _____ <i>(for judges use only)</i>		

DISTRICT PLAN OF ACTION 2003 - 2004

GOAL 9 CONTINUED:

Action Steps	Leadership Oversight	Date Completed	Potential Points	Estimated Points Earned
Invite two legislators and/or public officials to WORK in a school kitchen for a portion of a day. List names: _____ _____ _____ Documentation: Copy of invitation. Photo to document work in kitchen.	President Public Policy and Legislative		40 maximum (10 for each invitation) (10 for each who work)	
District PPL Chair or designated alternate stays in contact with state PPL Chair.	Public Policy and Legislative		20	
Identify/appoint a Legislative Industry Partner according to published guidelines (in Resource section of Handbook) to assist with legislative activities. Encourage Industry Partner to write letters to legislators, visit the state Capitol with district delegates, and attend ASFSA Legislative Conference. List name of Legislative Industry Partner below. Name: _____	Public Policy and Legislative President		30	
Distribute ASFSA/GSFSA Legislative Issue Papers and other policy information to members. Also distribute to local school board members, superintendent and other administrators, industry partners and allied organizations, as appropriate.	Public Policy and Legislative		20	
Distribute current addresses and e-mail addresses for state and national legislators at district leadership training.	Public Policy and Legislative		20	
Conduct an activity to support the ASFSA Political Action Committee at a district meeting.	Public Policy and Legislative		20	
Potential Points: <u> 150 </u>	District Points Estimated _____	Affiliations & Goals Points Earned _____ (for judges use only)		

